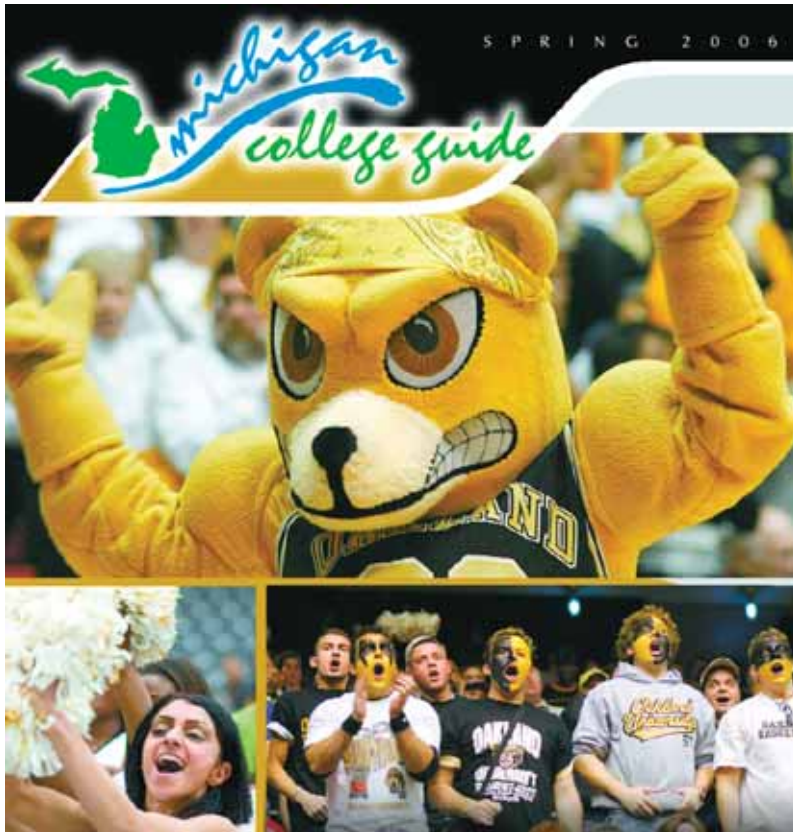


The Best Way to Reach Would-Be Freshmen!

THE SPRING 2007 MICHIGAN COLLEGE GUIDE!



This guide is a one-of-a kind resource, published by Third Street Publications, the specialty publishing division of Detroit Newspaper Partnership, L.P., publishers of the Detroit Free Press and The Detroit News.

Designed in consultation with the **Michigan Association for College Admission Counseling (MACAC)**, 35,000 copies of this publication – one for **EVERY** college-bound student in **EVERY** high school (public and private) in metro Detroit (Oakland, Wayne and Macomb counties) – will be distributed by high school counselors, with additional copies distributed at metro Detroit community colleges and at college fairs.

The Spring 2007 Michigan College Guide is a keeper, with essential information on **EVERY** Michigan four-year college plus community colleges in Oakland, Wayne and Macomb counties – facts high school students need to make the best decisions.

Also included are tips on how to select a college, helpful Web site addresses, a map of all Michigan colleges, plus an invaluable college comparison worksheet that helps students and counselors outline college goals and expectations, and identify schools that meet those needs.

Three ways to deliver your message directly to 35,000 Michigan college-bound students:

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